**Social Media Posts – Templates**

Text highlighted yellow denotes information you may want or need to insert / edit / amend to tailor your post.

|  |
| --- |
| **Joining Badge Nation** |
| **New members – have joined BN but no badges to share yet** |
| **Facebook** | We’ve joined #BadgeNation by @Real Ideas Organisation to recognise achievements with #DigitalBadges 🎉Digital badges are a smart, simple and visual way of recognising informal learning – we will be rewarding the hard work of our [choose applicable: staff, volunteers, students, colleagues, teams etc.] with our bespoke [insert your organisation name] digital badges, tailored to our [insert: activity / activities].Find out more about digital badges 👇<https://badgenation.org/2023/05/04/what-are-digital-badges/>  |
| **Twitter** | We’ve joined #BadgeNation by @realideasorg to recognise the achievements and hard work of our [choose applicable: staff, volunteers, students, colleagues, teams etc.] with #DigitalBadges 🎉Find out more about digital badges 👇 <https://badgenation.org/2023/05/04/what-are-digital-badges/>  |
| **Instagram** | We’ve joined #BadgeNation by @realideasorganisation to recognise achievements with #DigitalBadges 🎉Digital badges are a smart, simple and visual way of recognising informal learning – we will be rewarding the hard work of our [choose applicable: staff, volunteers, students, colleagues, teams etc.] with our bespoke [insert your organisation name] digital badges, tailored to our [insert: activity / activities].Find out more about digital badges, link in bio 👇[insert to Linktree: <https://badgenation.org/2023/05/04/what-are-digital-badges/> ] |
| **LinkedIn** | We’ve joined #BadgeNation by @Real Ideas Organisation to recognise achievements with #DigitalBadges 🎉Digital badges are a smart, simple and visual way of recognising informal learning – we will be rewarding the hard work of our [choose applicable: staff, volunteers, students, colleagues, teams etc.] with our bespoke [insert your organisation name] digital badges, tailored to our [insert: activity / activities].Find out more about digital badges 👇<https://badgenation.org/2023/05/04/what-are-digital-badges/> |
| **Sharing Badges** |
| **New badge** |
| **Facebook** | Check out our new #DigitalBadge 🎉This badge recognises the achievements and hard work of our [choose applicable: staff, volunteers, students, colleagues, teams etc.] for completing [insert: activity / activities].View the badge 👇[insert: URL to public view of your new badge] |
| **Twitter** | Check out our new #DigitalBadge 🎉This badge recognises the achievements and hard work of our [choose applicable: staff, volunteers, students, colleagues, teams etc.] for completing [insert: activity / activities].View the badge 👇[insert: URL to public view of your new badge] |
| **Instagram** | Check out our new #DigitalBadge 🎉This badge recognises the achievements and hard work of our [choose applicable: staff, volunteers, students, colleagues, teams etc.] for completing [insert: activity / activities].View the badge, link in bio ☝[insert to Linktree: URL to public view of your new badge]  |
| **LinkedIn** | Check out our new #DigitalBadge 🎉This badge recognises the achievements and hard work of our [choose applicable: staff, volunteers, students, colleagues, teams etc.] for completing [insert: activity / activities].View the badge 👇[insert: URL to public view of your new badge] |
| **Sharing All Badges** |
| **Facebook** | Check out our #DigitalBadges 🎉We are recognising the achievements and hard work of our [choose applicable: staff, volunteers, students, colleagues, teams etc.] for completing [insert: activity / activities] and developing skills in [insert: some skills you are supporting earners to gain.]View our badges written with #BadgeNation by @Real Ideas Organisation 👇[insert: URL to public view of your Credly Collection / Navigatr Provider Profile etc.] |
| **Twitter** | Check out our #DigitalBadges 🎉We are recognising the achievements of our [choose applicable: staff, volunteers, students, colleagues, teams etc.] for completing [insert: activity / activities] and developing skills in [insert: some skills you are supporting earners to gain.]View our badges written with #BadgeNation by @realideasorg 👇[insert: URL to public view of your Credly Collection / Navigatr Provider Profile etc.] |
| **Instagram** | Check out our #DigitalBadges 🎉We are recognising the achievements and hard work of our [choose applicable: staff, volunteers, students, colleagues, teams etc.] for completing [insert: activity / activities] and developing skills in [insert: some skills you are supporting earners to gain.]View our badges written with #BadgeNation by @realideasorganisation link in bio ☝[insert to Linktree: URL to public view of your Credly Collection / Navigatr Provider Profile etc.] |
| **LinkedIn** | Check out our #DigitalBadges 🎉We are recognising the achievements and hard work of our [choose applicable: staff, volunteers, students, colleagues, teams, organisations etc.] for completing [insert: activity / activities] and developing skills in [insert: some skills you are supporting earners to gain.]View our badges written with #BadgeNation by @Real Ideas Organisation 👇[insert: URL to Credly Collection / Navigatr Provider Profile etc.] |
| **Badge of the Month** |
| **Facebook** | We are Badge of the Month 🎉Each month #BadgeNation by @Real Ideas Organisation features a #DigitalBadge they love, this month it’s our [insert: badge title] badge for recognising [choose applicable: staff, volunteers, students, colleagues, teams, organisations etc.] that take part in [insert: activity / activities]View the blog about our badge 👇[insert: URL for Badge of the Month blogpost about your badge] |
| **Twitter** | We are Badge of the Month 🎉Each month #BadgeNation by @realideasorg features a #DigitalBadge they love, this month it’s our [insert: badge title] badge for recognising [choose applicable: staff, volunteers, students, colleagues, teams, organisations etc.] that take part in [insert: activity / activities]View the blog about our badge 👇[insert: URL for Badge of the Month blogpost about your badge] |
| **Instagram** | We are Badge of the Month 🎉Each month #BadgeNation by @realideasorganisation features a #DigitalBadge they love, this month it’s our [insert: badge title] badge for recognising [choose applicable: staff, volunteers, students, colleagues, teams, organisations etc.] that take part in [insert: activity / activities]View the blog about our badge, link in bio ☝[insert to Linktree: URL for Badge of the Month blogpost about your badge] |
| **LinkedIn** | We are Badge of the Month 🎉Each month #BadgeNation by @Real Ideas Organisation features a #DigitalBadge they love, this month it’s our [insert: badge title] badge for recognising [choose applicable: staff, volunteers, students, colleagues, teams, organisations etc.] that take part in [insert: activity / activities]View the blog about our badge 👇[insert: URL for Badge of the Month blogpost about your badge] |